



# Why isn't Ireland better protected?

*we advise!*

Whether it's **under-estimating the chances of getting seriously ill** or a low awareness of cover available, people in Ireland are **under-covered**. Here's the latest update on Undercovered Ireland. (Source Irish Life)

## People under-estimate the chances of a serious illness...

**we are... x3**  
more likely to have a **serious illness** than to die before **65**

**yet...**   
**1 IN EVERY 3** people doesn't know that!

**while...**   
almost **1 IN 5** thinks the chances are **EQUAL**

## ...and aren't aware they can get cover to protect their income...

  
**1 IN EVERY 3** isn't aware of the availability of **income protection**

**and... 1 in 2**   
awareness drops lower for **25-34** year olds

**+55s**  
**OVER 55s** are most aware of this cover

## ...which explains the low levels of cover in Ireland today...

  
Just **UNDER 1 IN 5** has cover against a **serious illness**

**and...**   
And **HALF** of those would have to go back to work before they were better

  
Only **1 IN 5** has savings to get them by

We need to make Ireland **more aware** of the importance of being **PROTECTED!**

**Call us today and lets get you covered:**

Tel: 091 788000. E: [admin@hcgroupp.ie](mailto:admin@hcgroupp.ie). [www.hcgroupp.ie](http://www.hcgroupp.ie)



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Source: Coyne Research June 2018. Information shown is for nationally representative sample of 1,000 adults over 18, unless otherwise stated. Irish Life Assurance plc is regulated by the Central Bank of Ireland. HC Financial Advisers Ltd (Trading as HC Financial) is regulated by the Central Bank of Ireland.